



Proud sponsor of the



## Get Involved!

It is time to get involved! Buy **LifeHammer®** and **ResQMe™** in pink colors for people you care about and for yourself and you will proactively help a double cause! While you potentially save lives on the road, you will also give hope to people fighting against breast cancer! For each sale, we will donate to **National Breast Cancer Foundation, Inc.** (NBCF).

Janelle Hail, NBCF Founder & CEO has recently quoted that by partnering with our life-saving safety and rescue tools, our *“support helps NBCF save lives through early detection and by providing mammograms for those in need.”* For your record, if detected early, the five-year survival rate for breast cancer exceeds 96%. Mammograms are among the best early detection methods, yet 13 million U.S. women 40 years of age or older have never had a mammogram.

Statistics\* are pretty frightening! Over 200,000 people are diagnosed with breast cancer and over 40,000 die annually. One woman in eight either has or will develop breast cancer in her lifetime. And approximately 1,700 men are diagnosed with breast cancer and 450 will die each year. And coincidentally, over 40,000 fatalities occurred on the road nationally each year including 500 motorists dying trapped inside their vehicles.

Throughout the decades, we, at nov8, have pioneered in our country **LifeHammer®** and **ResQMe™** product solutions against vehicular entrapment situations. We have influenced nationally people to help them be on the road a bit safer. We are expanding our mission by affiliating with other good causes: We are proud to be sponsor now of the National Breast Cancer Foundation, Inc..

So again **LifeHammer®** and **ResQMe™** with the association of NBCF, offer today an amazing opportunity for everyone to do the right thing by helping a double cause!

Let's get involved and take action!

### Buy Pink!

\* data information provided by the American Cancer Society & by the US Bureau of transportation

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